

## Summary of Public Comments

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	Strengths	Weaknesses
<p><b><u>1. Vision, Outcomes and Understanding Specific Plan :</u></b></p> <ul style="list-style-type: none"> <li>• Good comprehensive approach and understanding</li> <li>• Simple, but strong approach</li> <li>• Strong environmental principles</li> <li>• Likeable people</li> <li>• Excellent methodology</li> <li>• Liked idea of starting with environmental footprint, not just starting with the road system</li> </ul> <p><b><u>Other Comments:</u></b></p> <ul style="list-style-type: none"> <li>• Balanced approach</li> </ul>		<ul style="list-style-type: none"> <li>• Very conceptual</li> <li>• No mention of affordability</li> <li>• Not reaching high enough on residential density</li> </ul>
<p><b><u>2. Overall Project Approach:</u></b></p>	<ul style="list-style-type: none"> <li>• Strong understanding of need to keep Valley character</li> <li>• Liked recognition of existing property ownership</li> </ul>	<ul style="list-style-type: none"> <li>• Nothing on public process, strategies for communication or outreach tools?</li> <li>• Needs to be a walkable town</li> <li>• What about need for health care/hospital?</li> </ul>
<p><b><u>3. Quality of Presentation:</u></b></p> <p><b><u>a. Organization:</u></b></p>	<ul style="list-style-type: none"> <li>• Well thought out flow of ideas and theory behind their vision.</li> <li>• Strong and well organized</li> <li>• Strong national experience</li> <li>• Visionary ideas and implementable solutions of lasting value.</li> </ul>	
<p><b><u>b. Substantive Content:</u></b></p>	<ul style="list-style-type: none"> <li>• Good job!</li> <li>• Convinced that they really want to create a unique new town.</li> <li>• Concise and no fluff</li> </ul>	<ul style="list-style-type: none"> <li>• No comments on past work</li> </ul>

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### c. Graphic Content:

- Visuals did not detract from presentation or speaker
- Good blending and morphing of images
- Excellent graphics
- Good mapping

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### 4. General Comments:

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| <ul style="list-style-type: none"> <li>• Ken Kay strong speaker and approachable</li> <li>• Ken Kay very articulate facilitator who would interact well with Task Force</li> <li>• Very impressed with Ken Kay's overall approach</li> </ul> | <ul style="list-style-type: none"> <li>• Solid understanding of Coyote Valley history, constraints and opportunities</li> <li>• Presented a balanced approach (environmental and practical)</li> <li>• View corridors are very important</li> </ul> | <ul style="list-style-type: none"> <li>• Johnson Fain "gets it!" Balancing development with natural environment and market forces with good public vision and policy</li> <li>• Good overall responses to questions</li> </ul> |
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