

City of San Jose
Coyote Valley Specific Plan

Outreach Plan

Purpose: The Outreach Plan identifies a variety of forums and outreach mechanisms to engage all interested persons in the development and preparation of the Coyote Valley Specific Plan.

Elements:

- Task Force Meetings and Workshops
- Technical Advisory Committee Meetings
- Community Outreach, Workshops and Meetings
- Property Owner Outreach and Meetings
- Other Focused Outreach and Meetings
- Public Hearings

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TASK FORCE MEETINGS

Purpose: Advise the City Council on the elements and content of the Specific Plan and related documents. The Task Force is the primary group guiding the preparation of the Specific Plan.

Membership: Appointed by the City Council.

Public Participation: All members of the public are welcome to the meetings.

Notification:

- Web site (www.sanjoseca.gov/coyotevalley)

Schedule: Generally one Task Force meeting per month, however a second meeting is occasionally scheduled. There are also periodic City Council Progress Reports scheduled throughout the year. Please see CVSP Work Program and Calendar for all of the most current meeting dates.

TECHNICAL ADVISORY COMMITTEE MEETINGS

Purpose: Advise the City staff and the Task Force (indirectly) on the contents of the Specific Plan.

Participants: This is a broad-based group made up of outside agencies and interest groups. Membership is expected to grow during the Specific Plan process.

Invited Participants to Date:

AGENCIES	
1. Amtrak	22. Oak Grove Elementary School District
2. Association of Bay Area Governments	23. Oak Grove School District
3. Association of Monterey Bay Area Governments	24. Orchard Elementary School District
4. California Department of Fish & Game	25. Pacific Bell -Engineering Division
5. California Environmental Protection Agency (US EPA Region #9)	26. PG&E
6. California Highway Patrol (CHP) (Hollister Gilroy Area)	27. Public Utilities Com.
7. Cal Train	28. Sacramento Fish & Wildlife Office
8. Calpine	29. Saint Louise Regional Hospital Daughters of Charity
9. Caltrain	30. San Francisco Bay Regional Water Quality Control Board
10. Children & Youth Services	31. San Jose City College
11. Cingular	32. San Jose Historic Landmarks Commission
12. City of Gilroy	33. San Jose Municipal Water
13. City of Morgan Hill	34. San Jose State University
14. Evergreen Unified School District	35. San Jose Unified School District
15. Gavilan Community College	36. San Jose Water Company
16. Great Oaks Water Company	37. Santa Clara – Local Agency Formation Commission (LAFCO)
17. Guadalupe-Coyote Resource Conservation District	38. Santa Clara County Communications
18. Kaiser Santa Teresa Hospital	39. Santa Clara County Department of Planning & Development
19. Metropolitan Transportation Community	40. Santa Clara County Executive Office
20. Morgan Hill Unified School District	41. Santa Clara County Housing Authority
21. O'Connor Hospital	42. Santa Clara County Office of Education-Center for EDU Planning

AGENCIES	
43. Santa Clara County Open Space Authority	50. U.S. Postal Service
44. Santa Clara County Parks & Recreation	51. U.S. Fish and Wildlife Service
45. Santa Clara County Roads & Airports	52. U.S Fish and Wildlife Service – Coast
46. Santa Clara Valley Transportation Authority (VTA)	53. Union School District
47. Santa Clara Valley Water District	54. Union Pacific Railroad
48. Silicon Valley Medical Center	55. University of California Santa Cruz
49. U.S. Army Corps of Engineers – Environmental Resources Division	56. U.S.DA Natural Resource Conservation Service
50. U.S. Environmental Protection Agency	57.

OTHER INTEREST GROUPS	
1. Acterra	16. Committee for Green Foothills
2. Affordable Housing Network of Santa Clara	17. Community Health Planning Council
3. Almaden Valley Community Association	18. Coyote Housing Group
4. American Institute of Architects Santa Clara Valley	19. Coyote Valley Alliance for Smart Planning
5. Assyrian Church of the East Dioceses	20. Daughters of Charity Saint Louise Regional Hospital
6. Bay Area Housing Group	21. Diocese of San Jose
7. Bay Area Transportation & Land Use Coalition	22. Emanu-El
8. Bible Way Christian Church	23. Evergreen Resource Conservation District
9. BOMA (Building Owners & Managers Association)	24. Family Community Church
10. Cal Cap	25. First United Methodist Church
	26. Foster Benson Properties
11. California Native Plant Society- Santa Clara Valley Chapter	27. Friends of the Coyote Greenbelt (FROGS)
12. Cisco	28. Gardner Family Health Network
13. Church of Latter Day Saints	29. Grace Baptist Church
14. Clean South Bay	30. Greenbelt Alliance
15. Comcast	31. Haven Neighborhood

OTHER INTEREST GROUPS	
32. Home Builders Association of Northern California	55. Santa Clara County Association of Realtors
33. IBM	56. Santa Clara County Farm Bureau
34. Interfaith Council of Religion, Race, Economic & Social Justice	57. Santa Clara County Land Trust
35. League of Women Voters	58. Santa Clara County Mental Health Department
36. Lifeweb	59. Santa Clara County Streams for Tomorrow
37. Metcalf Energy Center	60. Santa Teresa Foothills Neighborhood
38. Mid Peninsula Regional Open Space	61. Sierra Club Loma Prieta Chapter
39. Morgan Hill Community Health Foundation	62. Silicon Valley Conservation Council
40. NAIOP (Silicon Valley Chapter	63. Silicon Valley Habitat for Humanity
41. NOAA Fisheries National Marine Fisheries Service (Protected Resources Division)	64. Silicon Valley Manufacturing Group Housing & Transportation
42. Office of Senator Bruce McPherson	65. Silicon Valley Toxics Coalition
43. PACT (People Acting in Community Together	66. Sobrato Development Corp.
44. PLAN	67. South BAY AFL-CIO Labor Council
45. Pueblo de Dios	68. South County Housing
46. Saint Julie's PACT	69. Surface Transportation Policy Project- Central California
47. Salmon Steelhead Restoration Group	70. The California Cattlemen's Association
48. San Jose Bahai Center	71. The Nature Conservancy
49. San Jose Buddhist Church	72. The Silicon Valley Pollution Prevention Center
50. San Jose Preservation Action Council	73. Tri County Apartment Association
51. San Jose/Silicon Valley Chamber of Commerce	74. Victory Outreach Church
52. Santa Clara & San Benito Co. Building & Construction Trades Council	75. Walk San Jose
53. Santa Clara Audubon Society	76. West Valley Community College District
54. Santa Clara Council of Churches	77. Working Partnerships USA

Notification:

- Web site (www.sanjoseca.gov/coyotevalley)

Schedule: See web site for detailed calendar.

COMMUNITY OUTREACH, WORKSHOPS AND MEETINGS

Purpose: Obtain input from the broader San Jose, and South Bay community as appropriate, regarding the elements and content of the Specific Plan and related documents. Some workshops will be joint meetings with the Task Force, the Technical Advisory Committee and the broader community. Other workshops and meetings will also be held with the broader community. This input would be shared with the Task Force and Technical Advisory Committee members.

Participants: All members of the public, including interest groups identified on the Technical Advisory Committee as well as individuals, neighborhood associations, other community groups.

Notification:

- Web site
- Announcements in San Jose Mercury News community interest columns
- Announcements in Community Newspapers of many languages
- Paid notices in these newspapers, as budget permits
- Public Service Announcements on radio and television
- Direct mail, as budget permits
- E-mail
- Brochures
- Civic Center Television

Schedule: Throughout the Coyote Valley Specific Plan Process. See web site for detailed calendar.

PROPERTY OWNER OUTREACH AND MEETINGS

Purpose: Inform Coyote Valley property owners of the progress and content of the Specific Plan. Obtain their input and feedback. This input would be shared with the Task Force and Technical Advisory Committee members.

Participants: All landowners and major leaseholders in Coyote Valley.

Notification:

- Web site (www.sanjoseca.gov/coyotevalley)
- Direct mail
- E-mail

Schedule: Throughout the Coyote Valley Specific Plan Process. See web site for detailed calendar.

OTHER FOCUSED OUTREACH AND MEETINGS

Purpose: As needed, meet with individual or key groups of stakeholders to obtain their input and feedback regarding particular elements of the Specific Plan. This input would be shared with the Task Force and Technical Advisory Committee members.

Participants: Varies.

Notification:

- Web site
- Telephone call
- Direct mail
- E-mail

Schedule: Throughout the Coyote Valley Specific Plan process. See web site for detailed calendar.

PUBLIC HEARINGS

Purpose: Provide the Task Force, Technical Advisory Committee, property owners, and broad public an opportunity to address the City Council regarding the progress and content of the Specific Plan and related documents. Provide the City Council an opportunity to discuss the Specific Plan and provide any additional direction, as appropriate.

Participants: City Council and any interested members of the public.

Notification:

- Web site
- Announcements in San Jose Mercury News community interest columns
- Announcements in Community Newspapers of many languages
- Paid notices in these newspapers, as budget permits
- Public Service Announcements on radio and television
- Direct mail, as budget permits
- E-mail

Schedule: See web site for detailed schedule.